



**2012 Dinner & Awards Celebration**  
**CAB - "TAKING US FORWARD"**  
*Benefiting SEI - Self Enhancement, Inc. - [www.selfenhancement.org](http://www.selfenhancement.org)*  
**Thursday, March 8, 2012 at the Governor Hotel**  
**SPONSORSHIP OPPORTUNITIES**

**The Actual Value Received  
for each Sponsorship Level  
Exceeds the cost of the  
Sponsorship!**  
**RESPOND BY JANUARY 27, 2012  
TO MAXIMIZE ALL THE BENEFITS  
OF YOUR SPONSORSHIP!**

**Signature Sponsor \$10,000\***  
With this sponsorship, your company will receive:

- Full Page Ad in the *Portland Business Journal* (\$7,500 value)  
*(Ad may include 1/2 page advertorial; freelance writer & photographer available)*
- One (1) table at the Awards Celebration (10 seats - \$1,250 value)
- The opportunity to speak/present at the event
- Your company name as the Signature Sponsor in the event program, promotional materials, and CAB Newsletter
- Your company name and logo in an audio/visual display at the event
- Your company name and logo in three (3) ads in the *Portland Business Journal*
- Your company name and logo featured on the CAB Website with a link to your company website
- Ten (10) complimentary tickets to a CAB Quarterly Breakfast.

**Signature Sponsor Value \$14,000**

**Platinum Sponsor \$7,500**  
With this sponsorship, your company will receive:

- 1/2 Page Ad in the *Portland Business Journal*. (\$4,500 value)
- One (1) table at the Awards Celebration (10 seats - \$1,250 value)
- Your company name as the Platinum Sponsor in the event program, promotional materials, and CAB Newsletter
- Your company name and logo in an audio/visual display at the event
- Your company name and logo in three (3) ads in the *Portland Business Journal*
- Your company name and logo featured on the CAB Website with a link to your company website
- Ten (5) complimentary tickets to a CAB Quarterly Breakfast.

**Platinum Sponsor Value \$10,000**

**Gold Sponsor \$5,000**  
With this sponsorship, your company will receive:

- 1/4 Page Ad in the *Portland Business Journal* (\$2,750 value)
- Seven (7) complimentary tickets to the Awards Celebration (\$875 value)
- Your company name as a Gold Sponsor in the event program, promotional materials, and CAB Newsletter
- Your company name in three (3) ads in the *Portland Business Journal*
- Your company name in an audio/visual display at the event
- Your company name and logo featured on the CAB Website with a link to your company website
- Five (5) complimentary tickets to a CAB Quarterly Breakfast

**Gold Sponsor Value \$6,500**

**Silver Sponsor: \$2,500**  
With this sponsorship, your company will receive:

- Five (5) complimentary tickets to the Awards Celebration (\$625 value).
- Your company name as a Silver Sponsor in the event program, promotional materials, and CAB Newsletter.
- Your company name in an audio/visual display at the event.
- Your company name in two (2) ads in the *Portland Business Journal*.
- Your company name and logo featured on the CAB Website with a link to your company website.
- Three (3) complimentary tickets to a CAB Quarterly Breakfast.

**Silver Sponsor Value \$3,250**

**Bronze Sponsor: \$1,000**  
With this sponsorship, your company will receive:

- Three (3) complimentary ticket to the Awards Celebration (\$375 value)
- Your company name as a Bronze Sponsor in the event program, promotional materials, and CAB Newsletter
- Your company name in an audio/visual display at the event
- Your company name in two (2) ads in the *Portland Business Journal*.
- Your company name and logo featured on the CAB Website with a link to your company website

**Bronze Sponsor Value \$1,400**

Company \_\_\_\_\_ Contact \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Invoice Me \_\_\_\_\_ Visa/Mastercard # \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ Check # \_\_\_\_\_

