



NewsBrief

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CAR honors real estate's top achievers

Upcoming Events

- ▶ Golf Tournament
Columbia Edgewater Country Club
June 27, 2011
- ▶ Quarterly Breakfast
Multnomah Athletic Club
July 14, 2011
7 a.m. registration
- ▶ The Dougy Center Fun Run
August 19, 2011
See Page 2 for more details.
- ▶ Education Seminar
September 8, 2011

Connect with CAR and other members on LinkedIn group

Join CAR's LinkedIn group to receive updates about CAR news and events, and to join in discussions about commercial real estate in the Portland metro area.

The CAR Awards Dinner, with a theme of "March Madness" and benefiting Self Enhancement, Inc., was held at the Governor Hotel on March 3. An insert in the Portland Business Journal the following day recognized the winners and runners-up.

Congratulations to CAR's 2010 award winners:

CAR Member Humanitarian

Jeff Borlaug, NAI Norris, Beggs & Simpson
Mike Silvey, Lane Powell PC
MaryKay West, NAI Norris, Beggs & Simpson
Bernard Gehret, Joseph Bernard Investment

Investment Broker

Real Estate

Rookie Retail Broker Office Broker Industrial Broker Bill Naito Award

Zach Francis, Kidder Mathews
Jeff Olson, Commercial Realty Advisors
Chris Johnson, NAI Norris, Beggs & Simpson
Bradford Fletcher, Grubb & Ellis
Dave Squire and Jake Lancaster, Grubb & Ellis

Thank you, sponsors!

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EDUCATE



ADVOCATE



CONNECT



Ask Dr. D



Dear Dr. D:

I've had a tough time coming up with the funds to attend CAR breakfasts. Do you have any suggestions on how I might get in without paying for admission?

Appreciatively,
Aaron

Dear Aaron:

Contrary to my better judgment, some confidential recommendations are as follows:

1. Dress in business casual and twirl your BMW keychain around your finger, and hum a few bars of "King of the Road" by Roger Miller, as you blend in with paying members walking in.

2. Bring a helium balloon that says "Kiss Me, I'm in Real Estate," release it in the entry lobby and sneak in while everyone is looking at the ceiling.

3. Wear nerdy-looking glasses, carry a pile of papers from the office recycling bin and ask the person at the desk where the guest speaker sits.

4. Invite Paris Hilton to join you at the breakfast and have a seat at the head table while everyone mobs Paris at the door.

5. Email someone in the audience with an iPhone 5 and add yourself as an attachment.

Helpfully,
Dr. D

Golf Tournament at new course this year; sponsorships available

Get your clubs ready! CAR's Annual Golf Tournament is coming up June 27. The tournament will be in a new location this year, at the Columbia Edgewater Country Club in Northeast Portland.

The tournament offers unrivaled sponsorship opportunities to companies. Sponsorships range from the \$4,000 Awards Dinner Sponsor, which includes an opportunity to speak

to all players, to the \$400 Tee or Green Sponsor, which provides exclusive company signage on a tee or the green.

All sponsors are also recognized at the post-tournament Awards Dinner and on the tournament banner, programs and promotional materials.

Contact Golf Committee Chair Sean Scanlan at (503) 219-1116 with questions.

CAR Community Service Committee planning Dougy Center Fun Run Aug. 19

CAR's Community Service Committee has been busy ramping up for a great new event: a Fun Run benefiting the Dougy Center on August 19.

The goal is to raise funds and awareness for The Dougy Center, which provides support in a safe place where children, teens, young adults and their families grieving a death can share their experiences.

The run will begin and end at the Eastbank Esplanade. Participants will run north up the waterfront, cross the Steel Bridge, run south down the waterfront, and cross over the Hawthorne Bridge to finish where they started, at a casual after-party with food, beverages and drawings.



Admission will be \$20, and will include a T-shirt. Participants will be able to take pledges online to raise as much money as possible. They can choose to run or walk the roughly 2.75 mile course, and people of all ages and families are welcome.

The Fun Run is being headed up by CAR PR Committee member MaryKay West. Stay tuned for more details as the event draws closer.